

LAVENDER RIVER LLC

1190 Winterson Rd, Ste 200 · Linthicum Heights, MD 21090 · support@lavrivllc.com

PHOTO & MEDIA RELEASE

Consent to use project photography and media

This Photo & Media Release (this "Release") is given by the Client identified below to Lavender River LLC ("Lavender River") for the project described below. By signing this Release, the Client grants the permissions checked in Section 3 on the terms set out in Sections 4 through 8.

1. Client and project

Client name

Project address

Project name / reference

Date of Release

2. Media covered

This Release applies to all photographs, video, audio, and other visual or written documentation created by Lavender River or by a photographer engaged by Lavender River in connection with the project, including:

- Before photos (existing conditions before any design or construction work)
- In-progress photos (demolition, framing, installation, staging stages)
- After photos (completed design, styled and unstyled)
- Detail photos of materials, finishes, fixtures, hardware, and furnishings
- Drone or exterior photography of the property, where applicable
- Short-form video, time-lapse, or reels

3. Permissions granted (check all that apply)

- Lavender River website and portfolio (lavender-river.pplx.app and any successor site)
- Lavender River social media accounts — Instagram (@lavenderriverllc), Pinterest, LinkedIn, TikTok, and any future platforms
- Lavender River marketing materials — lookbooks, mood boards, pitch decks, lead magnets, email campaigns
- Print or digital editorial features (shelter publications, local press, blog interviews)
- Paid advertising (boosted posts, search/display ads, sponsored placements)

- Submissions to design awards, industry directories, or press features
- Vendor or trade partner co-marketing (with Lavender River credit)
- AI-generated mood boards, renderings, or moodboard composites that reference the project

4. Address and identifying details

Check one:

- Do not publish the project address or any identifying exterior or street view
- Project may be referenced by neighborhood or city only (e.g., "a Howard County kitchen")
- Full address may be referenced

Lavender River will not publish full names of Client or household members, children's images, or personal documents visible in photographs without separate written consent.

5. Ownership and license

All photography, video, and media created by Lavender River or its retained photographer remain the property of Lavender River. The Client receives a personal, non-transferable, royalty-free license to use the final after photos for personal (non-commercial) purposes — family use, personal social posts, and home insurance documentation. Resale, licensing to a contractor or vendor for their marketing, or any commercial use by the Client requires separate written consent from Lavender River.

If Lavender River uses photos that the Client took, the Client grants Lavender River a perpetual, worldwide, royalty-free, non-exclusive license to use those photos for the purposes checked in Section 3, with attribution credit to the Client where practical.

6. Credit

Where practical and within the conventions of the platform, Lavender River will credit photography by name and tag any participating contractors, vendors, or stylists who have given their own consent.

7. Revocation

The Client may revoke this Release in writing at any time. Revocation applies prospectively: Lavender River will remove the covered media from active marketing channels (website, social profiles, sales decks) within thirty (30) days of receiving written revocation. Revocation does not require Lavender River to recall, alter, or destroy:

- Printed materials, awards submissions, or editorial features already in distribution
- Posts that have already been published on third-party platforms (re-shares, archives, screenshots, search engine caches)
- Media used in paid advertising whose flight has already concluded
- Archived files retained for Lavender River's internal portfolio or legal records

8. Release and no compensation

The Client releases Lavender River, its principals, employees, photographers, and agents from any claim arising from the authorized use of the covered media, including claims for invasion of privacy, right of publicity, defamation, or copyright. The Client confirms that no compensation is owed for the permissions granted in this Release. The Client represents that they have authority to grant these permissions for the project and property described above.

9. Governing law

This Release is governed by the laws of the State of Maryland. Any dispute shall be brought exclusively in a state or federal court of competent jurisdiction located in Maryland.

10. Signatures

LAVENDER RIVER LLC

CLIENT

Signature

Signature

Printed name

Printed name

Date

Date